

# Multimedia Storytelling as Assessment / Filmmaking in the ELA Classroom

# Breakout Agenda:

1. Pre-Production (read excerpt, brainstorm adaptation, write scripts with [youmescript.com](https://youmescript.com))
2. Production (film, animate)
3. Post-Production (edit with Flixier)
4. SHARE OUT!

# THE PROCESS

## Pre-Production

- Brainstorming
- Planning
- Scripting
- Storyboarding

## Production

- Filming
- Recording Voice over
- Adding special effects

## Post-Production

- Uploading/file management
- Editing
- Adding effects

**This is where  
we are now!**

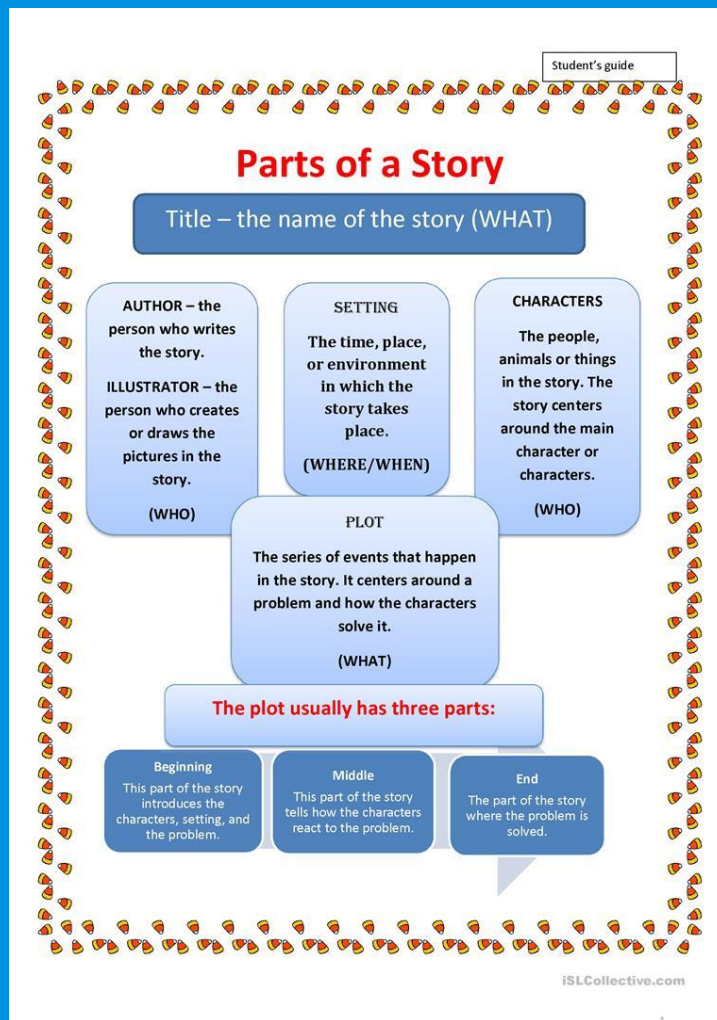
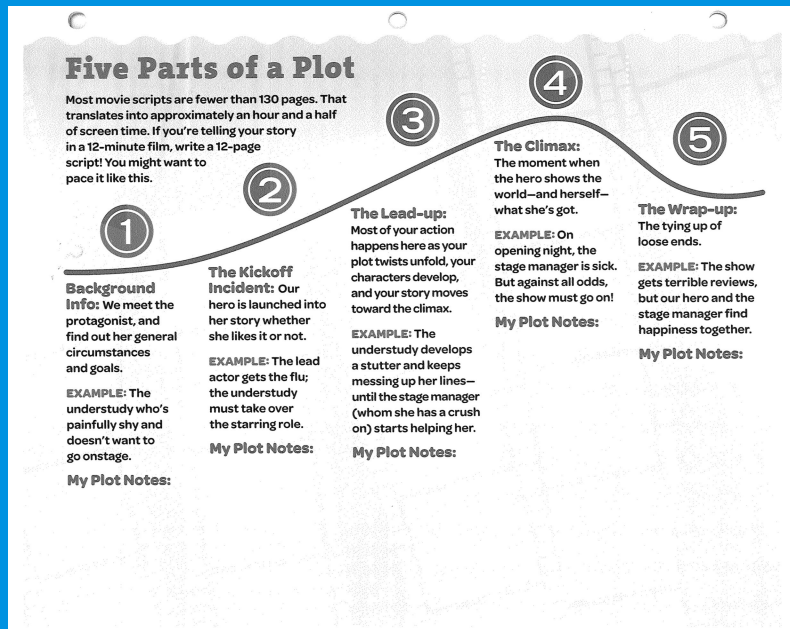
# Scriptwriting

# Screenplay / Script Breakdown

A screenplay, or script, is a written work by screenwriters for a film, television show, or video game.

Scene Heading	INT. OFFICE - DAY
Action	RUFUS sits at a desk, fingers furiously tap dancing on a keyboard. He pauses for briefing and looks at the clock on the wall. The digital display reads "5:34"  A TIRE SCREECH  Rufus looks out the office window to see JOHN storming into the office complex.
Character Name	RUFUS (V.O.) (sarcastically) Here comes the sexiest man in the universe.  John bursts in through the front door.
Parenthetical	JOHN (breathing heavily) Hell's Bells Rufus, the traffic is insane. Is it ready?
Dialogue	RUFUS Is what ready?  JOHN (repeating himself) Is it ready?  RUFUS You said you wanted uncompressed video. It's going to take an hour to transfer... at least.
Transition	FADE OUT  INT. OFFICE - THE NEXT DAY  Rufus is again typing away at his desk when John burst in.  JOHN Is it ready?  RUFUS No... these files are huge...

# Story Developing



# Script to Screen

- [Toy Story](#)
- [The Dark Knight: Script to Screen](#)

# What makes a good movie script??

- ❖ Proper Format
- ❖ Fresh Concept
- ❖ Gripping
- ❖ Visual
- ❖ Strong Characters (Main)
- ❖ Escalated Conflict
- ❖ Snappy Dialogue
- ❖ Fat Free
- ❖ Realistic
- ❖ X Factor



# 1. Properly formatted

- ❖ Producers hire **professional readers** to save their time. Imagine how many scripts they receive and have to go through!
  - - → Scripts that are not formatted according to guild standards **don't even stand a chance of getting past a reader.**
    -
- ❖ That's why a font of 12 Courier and all that goes along is a must. **Proper scriptwriting software** makes a writer's life a lot easier and helps concentrate on the creative part.

## 2. Fresh concept

- ❖ It doesn't have to be a high concept script, meaning it tells a story never ever told before. But it has to be a fresh take on the existing concept if you want to **catch a reader's attention**.
- ❖ A great plot can be **pitched in a few sentences** and leave the audience **craving for more**.

# 3. Gripping

After all, it's all about the story.

- A good screenplay catches your attention from the very beginning and doesn't let go till the very end.
- It always has a **hook** - something that keeps you guessing why this or that happened and what is going to happen next. It is well paced, **constantly surprising**, with sudden plot turns along with a **satisfying and unpredictable ending**.

## 4. Visual

- "Show not tell" - they say this to students in all the film schools for a reason. Yet most rookie films tend to plunge into unnecessary ranting.
- This, of course, can't be said about movies based on a solid script.
- Remember - **one good piece of action can replace a thousand words**. And action doesn't necessarily mean the kind of stuff you encounter in any Michael Bay movie.

# 5. Strong Main Character

- It's key to have a person who **drives the story forward**, someone all can root for. All great scripts have them - guys that are **easy to relate to**, likeable (but not necessarily luscious), with their weaknesses and, most importantly, a **goal**.
- A well-written character has a so-called arc - the **development** we can perceive in him while he's **overcoming his flaws**.
- Raising the stakes of him losing gives the story even more power.

## 6. Escalating conflict

- The path to the goal for a hero can never be too easy - otherwise all his efforts will be in vain and leave the audience unimpressed.
- There must be **obstacles** that prevent the main character from doing what he needs to do - up to the point of rendering it completely unrealistic.

# 7. Snappy Dialogue

- When a script is visual and action-packed, the **dialogue is freed from the burden of explaining the events.**
- Here's where the characters step up and burst with cracking lines that **keep the audience entertained.**
- An experienced writer always puts opposing personalities in a confined space, makes them interact and sees what happens.

## 8. Fat free

- An exemplary script is **brief and concise**. It stays within 90 to 120 pages and doesn't try to test the audience's patience.
- It's a rule of thumb to convey the idea of what the character is after by the 20-th page and bring the story to resolution no later than page 110.
- It's usually a result of not being too attached to every word and following the golden principle: **writing is rewriting**.
- **Cutting out the unnecessary is essential** - and it's amazing how much fat can actually be trimmed!



## 9. Realistic

- Writers who delve too carelessly into their imagination sometimes forget about such a prosy thing as a potential film's budget.
- It's generally a good idea to stay pragmatic and write scripts with **achievable production values**. And that's usually what all the successful filmmakers did before reaching their well-earned glory.

# 10. X factor

- This one as the hardest of all to grasp, because without it even the purest scripts that stay true to the rules above can badly fail.
- It's almost impossible to explain, but you'll see it in every acclaimed movie - something magical, that **makes it special**. Be it talent, or luck, or years of hard work - this last one is for you to find out.

**Good luck!**

## THE STORY SPINE

THE STORY SPINE	STRUCTURE	FUNCTION
Once upon a time...	Beginning	The world of the story is introduced and the main character's routine is established.
Every day...		
But, one day...	The Event	The main character breaks the routine .
Because of that...	Middle	There are dire consequences for having broken the routine. It is unclear if the main character will come out alright in the end.
Because of that...		
Because of that...		
Until finally...	The Climax	The main character embarks upon success or failure
And, ever since then...	End	The main character succeeds or fails, and a new routine is established.

Your Turn!

ONCE UPON A TIME THERE WAS \_\_\_\_\_ .

EVERY DAY \_\_\_\_\_ .

UNTIL ONE DAY \_\_\_\_\_ .

BECAUSE OF THAT \_\_\_\_\_ .

BECAUSE OF THAT \_\_\_\_\_ .

UNTIL FINALLY \_\_\_\_\_ .

Free to use Script Writing Software

<https://youmescript.com/>

# Shots and Angles

Big Read 2023

# Establishing Shot



An establishing shot in filmmaking and television production sets up, or establishes the context for a scene by showing the relationship between its important figures and objects.

# Extreme Wide Shot



In film, a view of a scene that is **shot** from a considerable distance, so that people appear as indistinct shapes. An **extreme long shot** is a view from an even greater distance, in which people appear as small dots in the landscape if at all (eg. a **shot** of New York's skyline).



# Wide Shot



In photography, filmmaking and video production, a long shot typically shows the entire object or human figure and is usually intended to place it in some relation to its surroundings.

# Medium Shot



A medium shot, mid shot, or waist shot is a camera angle shot from a medium distance.

# Close Up



A close-up or closeup in filmmaking, television production, still photography and the comic strip medium is a type of shot, which tightly frames a person or an object

# Extreme Close Up



**Extreme Close-Up:** This close-up fills the frame with the subject's face (or part of their face!). This shot creates intimacy with your subjects in a very specific way.

<https://www.youtube.com/watch?v=OJEEVtqXdK8>

# Two Shot



A **two shot** is a type of shot in which the frame encompasses a view of two people (the subjects). The subjects do not have to be next to each other, and there are many common two-shots which have one subject in the foreground and the other subject in the background. It is very useful if the film is about two people.

# Over the Shoulder Shot



An over the shoulder shot is a shot of someone or something taken from the perspective or camera angle from the shoulder of another person.

<https://www.youtube.com/watch?v=1VB85nVKVaU>

# Dutch Angle



The **Dutch angle**, also known as **Dutch tilt**, **canted angle**, **oblique angle** or **German angle**, is a type of camera shot where the camera is set at an angle on its roll axis so that the shot is composed with vertical lines at an angle to the side of the frame, or so that the horizon line of the shot is not parallel with the bottom of the camera frame. This produces a viewpoint akin to tilting one's head to the side



# Point of View Shot



A point of view shot is a short film scene that shows what a character is looking at. It is usually established by being positioned between a shot of a character looking at something, and a shot showing the character's reaction.



# Cutaway Shot



In film and video, a cutaway shot is the interruption of a continuously filmed action by inserting a view of something else. It is usually, although not always, followed by a cut back to the first shot, when the cutaway avoids a jump cut.

<https://www.youtube.com/watch?v=OAH0MoAv2CI>

# Low Angle Shot



In cinematography, a low-angle shot, is a shot from a camera angle positioned low on the vertical axis, anywhere below the eye line, looking up. Sometimes, it is even directly below the subject's feet.

# High Angle Shot



A high-angle shot is a cinematic technique where the camera looks down on the subject from a high angle and the point of focus often gets "swallowed up."

## Camera Shot Types



**EXTREME LONG SHOT XLS**



**VERY LONG SHOT VLS**



**LONG SHOT LS**



**MEDIUM LONG SHOT MLS**



**MID SHOT MS**



**MEDIUM CLOSEUP MCU**



**CLOSEUP CU**



**BIG CLOSEUP BCU**



**EXTREME CLOSEUP ECU**

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FADE IN:

INT. TROLLEY BARN - DAY

DICTATOR stands authoritatively over a small crowd gathered around two people arm wrestling on a table. He gazes, smiling and satisfied, upon the competitors, rocking back and forth as the crowd chants "GO! GO! GO! GO!

One of the arm-wrestlers, ALEX, suddenly overcomes their opponent, slamming their arm down on the table. The crowd deflates, disappointed.

DICTATOR stops smiling, turns around, and walks away. |





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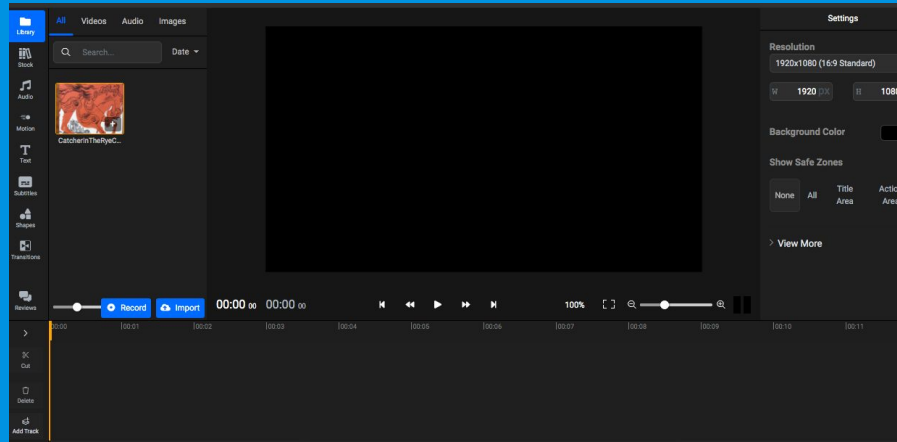
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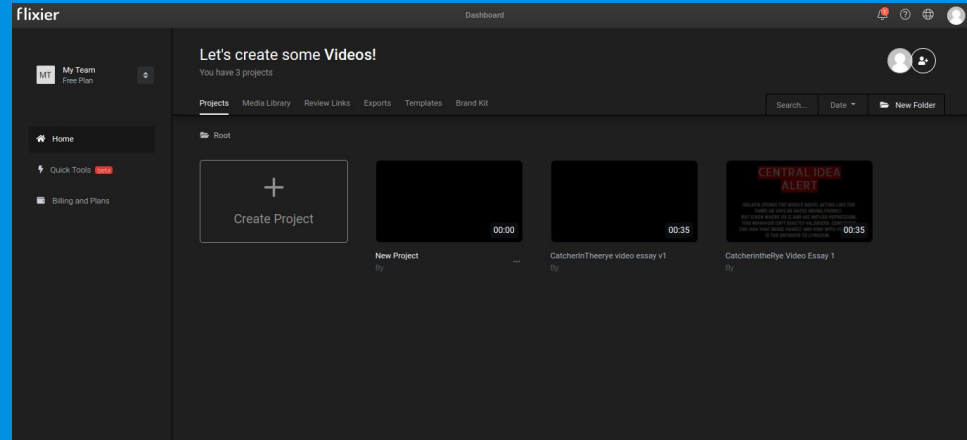


To start a video, click the plus sign under “Create Project”  
That will take you to a window that looks like this:



Go to Flixier.com and create a free account using your email.

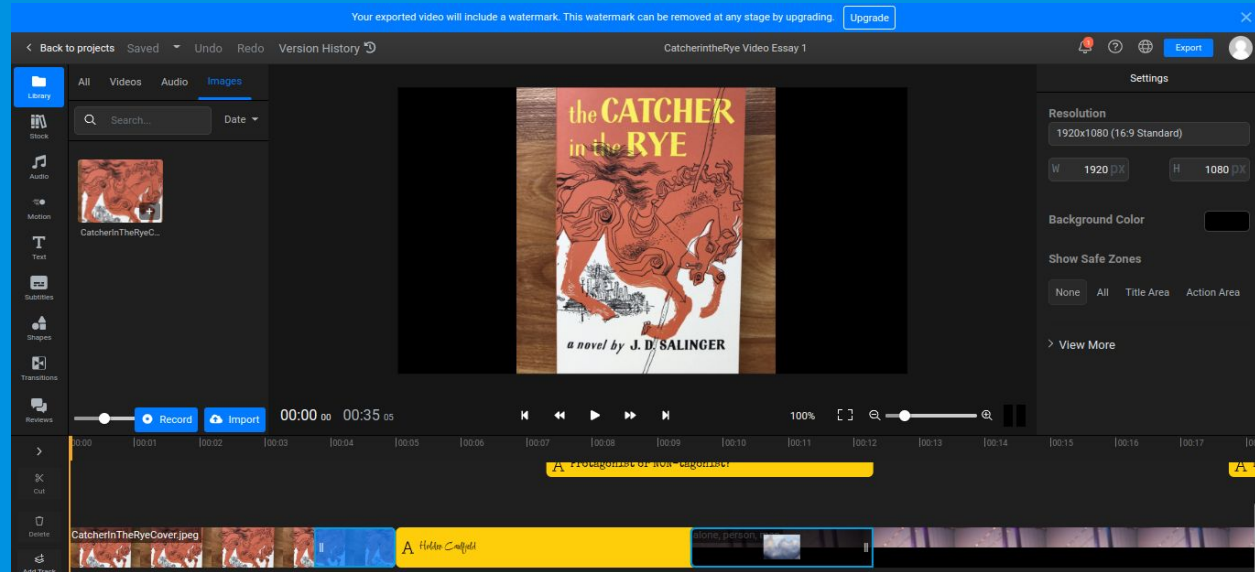
Your project dashboard will look like this:



From there, you can begin adding footage, photos, text, and more.

Each horizontal line is a “track” where you can see how one element lays out against the others.

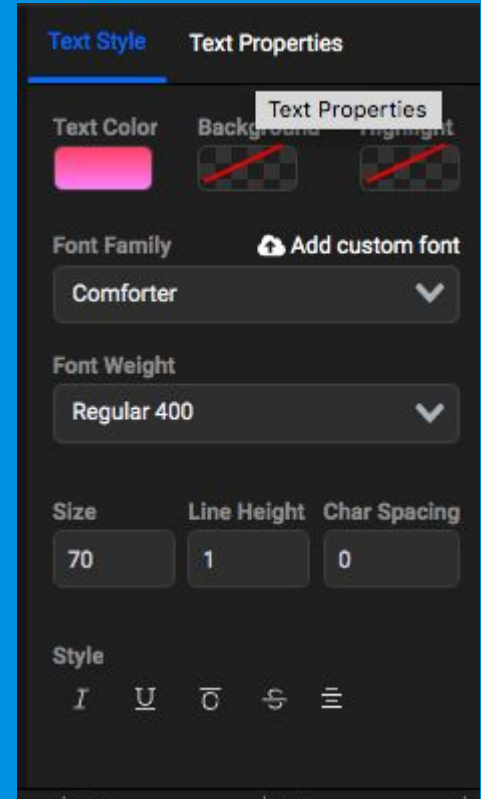
\*Any filmed footage must be uploaded to Google Drive and imported from there\*



## POST-PRODUCTION

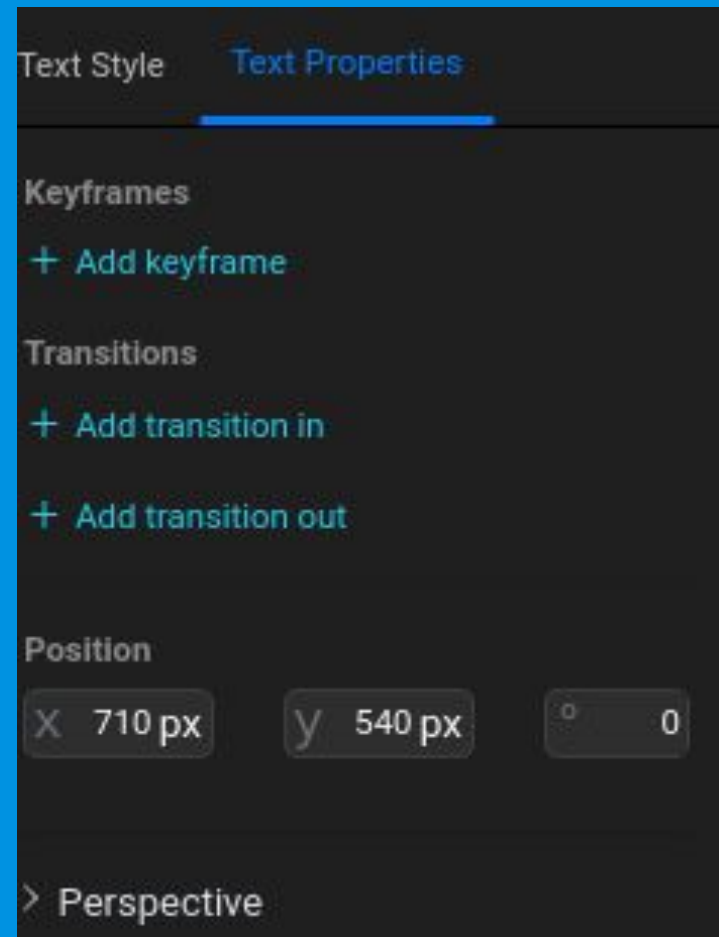
Under Text Style, you can change font, size, color, and more!

Under Text Properties, you can animate and fade in/out.



## POST-PRODUCTION

To fade in and out on any clip, click on “properties” to the right, then click on “add transition”



When you're finished, you can export and download!

