

2014 Annual Report

Poughkeepsie Public Library District

The Changing Role of the Public Library

The story of the Poughkeepsie Public Library District (PPLD) in 2014 reflects the changing role of America's public libraries. While book circulation is still an essential activity, it is no longer the central focus of the majority of libraries. "As we move forward into the digital age, and as our community and its needs continue to change, the Library District's role is changing too," explained director Tom Lawrence. According to a report issued by the Aspen Institute in October, 2014, "While the public library was conceived in an age of information scarcity, today's networked world is one of information abundance and mobility." This has presented challenges for libraries, but the report concludes that, "Public

libraries have the DNA needed to thrive in this new information-rich, knowledge-based society." For PPLD, the priorities in 2014 were to increase the quality and range of program offerings while also expanding its capacity through networking with other organizations and through further expansion of the Library District's facilities.



Meeting New Demands in a New Age

Throughout the year, the Library District demonstrated recognition of this new environment and the need to meet the changing needs of our community. Reading programs, ranging from the month-long to the weekly Toddler Time, still formed the core of PPLD's activities, but the calendar of programs also included classes on Pinterest, Instagram, LinkedIn, Twitter, Facebook, Ancestry.com, Google Docs, blogging, Spanish language computer classes, and working with digital photos.



2014 by the Numbers

Total visitors: **359,084**
 Items loaned: **499,001**
 Reference Questions: **19,014**
 Public computer log-ins: **121,496**



Expanding Capacity

Throughout 2014, the new branch library was taking shape on Boardman Road. Late in the year, Tom Lawrence was excited about the possibilities offered by the new facility. "With four program rooms, 30 computers, and more than twice the space of the current branch, this new library will significantly increase our capacity to serve our patrons in the City and the Town," he said. The new branch was also designed with other organizations in mind; throughout 2014, community organizations frequently used the Library District's facilities for their meetings and programs.



Programs

The two libraries offered **2675** public programs during the year
 Adult: **1313** programs
 Teen: **190**
 Tween: **72**
 Elementary: **237**
 Early Childhood: **410**
 Non-library programs: **453**
 The total attendance at these programs was **38,145**

Community Partnerships

As part of PPLD's recognition of the opportunities offered by networking, the 2014 calendar featured several partnerships with other educational and cultural institutions. In November, as part of a month-long series titled *Lincoln, the Constitution and Civil War*, the Library District partnered with The Bardavon in an event that drew more than 900 people. The Hudson Valley Philharmonic performed Aaron Copland's *A Lincoln Portrait*, which pairs words from the great president with symphonic music. The performance featured projections of historic images from Lincoln's life and Oscar-nominee David Strathairn as narrator. In addition, Hudson Valley favorites Jay Ungar and Molly Mason performed several pieces including their *Ashokan Farewell*, the signature tune for Ken Burns' PBS documentary *The Civil War*.



There are excellent early childhood programs here. And books! We have been coming since my oldest was four months old. I can't wait until they are old enough to come to some of the cool programs for older kids!

Tammy King, mother of PLC Story Time toddler

Meanwhile, The Big Read set a new attendance record of 4700. The Library District and its 40 partner organizations conducted 75 public programs and distributed 1500 copies of Ray Bradbury's *Fahrenheit 451*. Big Read programs included 19 book discussions, 15 film screenings, seven live performances, and 14 lectures or panel discussions.



Annual Fund Contributors

The Poughkeepsie Public Library District and the Friends of PPLD are grateful to the individuals, businesses and organizations who contributed to the 2014 Annual Fund. These lists reflect gifts received between January 1 and December 31, 2014, including gifts in response to the Friends' Appeals. All names are listed as requested by the donor.



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First Edition \$1000-1999

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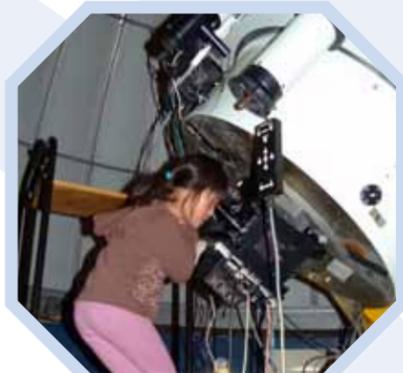
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I come to the library to the knitting group because I feel relaxed learning something new from people in this group...and later I will enjoy my project! The classes offered bring health to the community. They lower stress levels!

Dora I. Barreto, Poughkeepsie patron



Wordsmith \$50-99

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2014 Financials

Revenue

Real Property Taxes	\$6,342,286
PILOT Payments	112,729
Library Charges	79,079
Interest & Earnings	9,447
Grants	41,079
State Aid	256,868
Gifts & Donations	130,044
Miscellaneous	30,235
Interfund Transfers	17,664
Use of Fund Balance	83,484
Total Revenue	\$7,102,915

Expenditures

Salaries & Wages	\$2,826,757
Employee Benefits	1,328,821
Library Materials & Information Services	544,829
Equipment	37,199
Circulation & OPAC Management Fees	31,099
Operations	845,082
Debt Service	1,489,128
Total Expenditures	\$7,102,915



Memorial and Honor Gifts

In Memory of Louis P. Barone, Sr.
Annette Barone

In Memory of Diana Fontanella
Angela M. DiCarlo
Janice & Joe Strang

In Memory of Dolores Haight
William & Susan Dillon
Kenneth Folster
Annette & Tim McCoy
Netherwood Elementary School
Russell & Wendy Urban-Mead
Fred & Katherine Weiss
Cathy & Barry, Lou & Barb,
Maryann & John

In Memory of Raymond Kistner
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Ann Colangelo
Jean M. King
James & Jennifer Schutzer
William R. Stark
Maria Walton
James & Patricia Waters

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Robert & Eileen Nye

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William R. Stark

In Memory of Rose Occhialino
Antonia & Peter Bertolozzi
Staff at Augusta Dental
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Donald & Lucy Ogborn
Eugene & Betty Ogborn
Peter A. Winograd

In Memory of Diane Pozar
Pete & Jean LeRose

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Anonymous
Ellen Heller

In Memory of Joseph & Mildred Weiner
Scott Weiner

In Memory of Adele Wildrick
Joan Nicholls

In Honor of Gail Brittain
Nancy Shablom

In Honor of Margaret Britton
Vassar College Library Staff

I use the resources here to search for jobs and keep up on current events. My son uses it to research papers for school projects.

Barrett Weston,
iCommons patron



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Message from the Board President

In this message, I speak on behalf of the Trustees of the Poughkeepsie Public Library District, a varied group who have volunteered their time, talent, and energy to share oversight of this community treasure. They do so on behalf of the men, women, young people, and children for whom our libraries are a regular source of information, assistance, and even pleasure.

We take for granted that the library will have books, newspapers, magazines, and now CDs, DVDs, and whatever form electronic media come in next. But the Library is much more than a place to keep materials and a staff to help us use them, it is also one of the few places where people who do not know each other can gather to learn something new, be entertained, or just hang out. In 2014, in addition to the Big Read, recurring reading programs for children, computer classes, and the income tax assistance provided by AARP, the library hosted navigators to assist with Affordable Care Act decisions, programs on the Struggle for Civil Rights, a Spotlight on Jewish Theater, Lincoln and the

Constitution during the Civil War, and a program of speakers from the 92nd Street Y in New York City.

One of the reasons that it was so important to the Trustees of the Library to find a new location for the branch library was how hard it was to schedule programs at the Arlington branch in the one very small program room, and how overlooked the rooms at Adriance were. We know that some people were not happy to lose Arlington, but we trust that the gains achieved through this new place will win them over. We are particularly pleased that the addition of three program rooms, made possible by a generous gift from Norman and Jeannie Greene, will make it easier for the library to continue to offer programs and space to meet the needs of the community. And we remain deeply grateful to the community for its support of Adriance and now Boardman Road libraries.

Anne Constantinople, *President*
PPLD Board of Trustees



Adriance Honors

Honoring (l-r):

Terri and Jim O'Shea
Duane and Gae Hutton

I live a few houses away, so I am here most days to use the computers, check out movies or books.

Nick Taylor, iCommons patron