



# Tuesday's Tip

information provided by Adriance Memorial Library to make your life a little bit easier . . .

Pew Research Center

May 5<sup>th</sup>, 2015

¡Feliz Cinco de Mayo! In today's tip we'll be exploring the website of the Pew Research Center. The Pew Research Center is a nonpartisan think tank that collects and provides information on public opinion, social issues, and demographic trends in the United States. The Pew Research Center's mission is not to persuade readers to achieve a political agenda but to provide them with authoritative information to form their own opinion on issues. It is a great resource for personal and professional research on social and political issues in the United States.

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# PewResearchCenter

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PUBLICATIONS TOPICS DATA METHODS INTERACTIVES FACT TANK EXPERTS

U.S. POLITICS | MAY 4, 2015

## Multiple Causes Seen for Baltimore Unrest

The public sees a number of contributing factors for the outbreak of violence and unrest in Baltimore last week, and most say it was the right decision to charge some Baltimore police officers in the death of Freddie Gray.

*% saying \_\_\_ contributed "a great deal" to violence and unrest in Baltimore*

People taking advantage to engage in criminal behavior	61%
Tensions between African-American community, police	56
Anger over the death of Freddie Gray	50
Poverty, lack of opportunities in some neighborhoods	40
Initial response by top city officials	28

## FACTANK

NEWS IN THE NUMBERS

APR 30, 2015  
Racial and ethnic differences in how people use mobile technology

APR 30, 2015  
40 years after fall of Saigon, Vietnamese see U.S. as key ally

APR 29, 2015  
For vast majority of seniors who own one, a smartphone equals 'freedom'

APR 29, 2015  
5 key takeaways from State of the News Media 2015

APR 29, 2015  
5 facts about the death penalty

MORE FROM THE FACT TANK

Multiple Causes Seen for Baltimore Unrest | A Different Look at Generations and Partisanship | State of the News Media 2015

U.S. POLITICS | APR 27, 2015  
Public Views on U.S. Labor Unions

INTERNET & TECH | APR 21, 2015  
Americans' Views on Open Government Data

HISPANICS | APR 28, 2015  
Mexico Deportations Trim Flow

U.S. POLITICS | APR 28, 2015  
How Much Do You Know About

DATA GALLERY

Research by the Pew Research Center falls under its seven major areas: **U.S. Politics & Policy, Journalism & Media, Internet, Science & Tech, Religion & Public Life, Hispanic Trends, and Global Attitudes & Trends.**

By clicking a category users can browse publications on the topic—starting with the most recent—or they may browse articles based on their year of publication.

**PewResearchCenter** *Global Attitudes & Trends*

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Here's the page on Global trends...

## Americans, Japanese Trust and Respect Each Other

Americans and Japanese share a deep mutual respect and trust of one another. But both nations are wary of China and differ on whether Japan should play a more active military role in the Asia-Pacific region.

CELL PHONES IN AFRICA A COMMUNICATION LIFELINE

**Americans, Japanese Trust and Respect Each Other**

COMMENTS | APR 14, 2015

How Strong Is the U.S.-Japan Relationship?

SURVEY REPORTS | MAR 19, 2015

Internet Seen as Positive Influence on Education but

COMMENTS | APR 3, 2015

Rising Incomes and Rising Expectations: Hearing from the Newly Empowered

COMMENTS | FEB 23, 2015

Europe's Kids Are Moody and

FACTANK NEWS IN THE NUMBERS

APR 30, 2015  
40 years after fall of Saigon, Vietnamese see U.S. as key ally

APR 24, 2015  
Refugees stream into Europe, where they are not welcomed with open arms

APR 16, 2015  
Car, bike or motorcycle? Depends on where you live

APR 15, 2015  
For the U.S. and Japan, legacy of WWII is still painful

APR 9, 2015  
How Americans and Japanese see each other

ALL POSTS FROM THE FACT TANK BLOG

Search our Poll Questions

VIEW	U.S.	JAPAN
Can trust Japan/U.S. a great deal/fair amount	68%	75%
Can trust China a great deal/fair amount	30	7
Japan should play a more active military role in regional affairs	47	23

Users can also browse a listing of more specific research subtopics.

# Topics

SITE SEARCH

TOPICS

POLL QUESTIONS

What do you have on...

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To browse our reports and data by subject, select from the list below. Each subject page collects all our reports published since 1983. Use our [poll questions search tool](#) to search our database of polling questions.

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You can also search the site here on the left...

## 0-9

2008 Election

2012 Election

## A

Abortion

Asia and the Pacific

## B

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Pentecostals and Pentecostalism

Political Attitudes and Values

Political Issue Priorities

Population Geography

Each publication is written by a topic expert researcher who provides background information on the topic and interprets the statistical data. Information is displayed in charts, graphs, maps, and tables (some interactive) displaying pertinent information in an easily digestible format. They also include sections written by experts who interpret the data collected and an overview of the methodology used to collect the data.

In the dataset section of every research area site users can view the surveys used to collect information on the topic, and download sets of response data for their own uses.

OCTOBER 11, 2013

REPORT MATERIALS

# How Americans Get TV News at Home

BY KENNETH OLMSTEAD, MARK JURKOWITZ, AMY MITCHELL AND JODI ENDA

Even at a time of fragmenting media use, television remains the dominant way that Americans get news at home, according to a new Pew Research Center analysis of Nielsen data. And while the largest audiences tune into local and network broadcast news, it is national cable news that commands the most attention from its viewers.

Almost three out of four U.S. adults (71%) watch local television news and 65% view network newscasts over the course of a month, according to Nielsen data from February 2013. While 38% of adults watch some cable news during the month, cable viewers—particularly the most engaged viewers—spend far more time with that platform than broadcast viewers do with local or network news.<sup>1</sup>

On average, the cable news audience devotes twice as much time to that news source as

**TV News Viewing**  
Percent of Americans Reached

News Type	Percent of Americans Reached
Local TV News	71%
Network TV News	65%
Cable TV News	38%

Source: Nielsen data, February 2013  
PEW RESEARCH CENTER

TABLE OF CONTENTS

- Overview
- How Many Watch TV News and When
- Heavy vs. Light TV News Viewers
- News Viewing is Dominated by Local and Network News, but Cable News Viewers are Very Engaged
- Crossing Over: Many People Watch News from More Than One Platform
- Hand Me the Remote: Cable News Viewers Spend More Time with Their Remotes
- Online News Consumption
- Overlap Among Cable News Viewers
- Methodology

Users can also browse a listing of Pew Research Center experts by their research area. Each expert page included a brief biography, a list of their sub-specialties, and a list of their Pew Research Center publications.

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## Politics and Elections Experts

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The Pew Research Center website also has a section called FactTank, which contains articles on current events written for popular interest. These articles are written by Pew Research Center experts and outside journalists and do not take a stance on political issues but supply relevant information to provide a statistical background on a topic to a reader. FactTank uses data collected by the research center and other authoritative institutions that are relevant to the topic. There are also sections with interactive features including data visualizations, infographics, maps, quizzes, slide shows, databases, and videos.

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**FACTTANK**  
NEWS IN THE NUMBERS

APR 30, 2015 12:00 PM

**Racial and ethnic differences in how people use mobile technology**

BY MONICA ANDERSON | LEAVE A COMMENT

For many years, researchers have studied the “digital divide” by examining the gap between those who have access to digital technology and those who don’t. But as these gaps have narrowed over time, another set of contrasts has emerged when it comes to the ways different demographic groups use technology.

Although whites, blacks and Hispanics have similar rates of smartphone ownership, minorities tend to rely more heavily on their phone for internet access, according to Pew Research Center’s recent report on smartphone adoption. Some 13% of Hispanics and 12% of blacks are smartphone-dependent, meaning they don’t

**African Americans and Latinos Rely Heavily on Smartphones for Health Info, Educational Content, Job Seeking**

% of U.S. adult smartphone owners in each group who have used their phone in the past year to do/seek ...

Group	Info about a
White	58
Black	67
Hispanic	67

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Real-time analysis and news about data from Pew Research writers and social scientists.

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**MOST POPULAR**

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NOV 18, 2014  
5 facts about illegal immigration in the U.S.

DEC 12, 2014  
Wealth inequality has widened along racial, ethnic lines since end of Great Recession