



Tuesday's Tip

information provided by Adriance Memorial Library to make your life a little bit easier

Today's tip can help you keep up with Internet Culture and keep track of the multitude of memes that pop up on the daily. Know Your Meme follows internet trends documenting viral videos, image macros, catchphrases, web celebs and more. In June 2014, Know Your Meme was inducted into the Web Archiving Program of [American Folklife Center](#) at the Library of Congress for its use in collecting and preserving digital culture. Each page in Know Your Meme features an introduction to a meme complete with its origins, and classifications (FYI some memes are NSFW so browse with caution!).



Grumpy Cat

Part of a series on Cats. [View Related Entries]

Updated 4 months ago by Y F.

Added 5 years ago by Brad.

★ 14

👁 2,309,11

▶ 28

🖨 694

💬 333

📄 Share 7,482
📌 Pin 3,941
🐦 Tweet
🍷 G+
👍 Like us on Facebook!
👍 Like 958K

PROTIP: Press 'i' to view the image gallery, 'v' to view the video gallery, or 'r' to view a random entry.

About

Grumpy Cat is the nickname given to Tardar Sauce, a snowshoe cat that rose to online fame after several pictures of her annoyed facial expressions were posted to [Reddit](#) in late September 2012.

Origin

Grumpy Cat was born in Morristown, Arizona on April 4th, 2012 to her owner Tabatha Bundesen. The original photos of Grumpy Cat were posted to the [/r/pics](#) subreddit^[1] by Bundesen's brother Bryan on September 23rd, 2012 (shown below).




Meme

Status
Confirmed

Type:
Animal, Image Macro, Photoshop

Year
2012

Origin
Reddit

Tags
cat, disapproval, grumpy, this cat is not amused, grumpy cat entry of september 2012, notables of 2012, animals of 2012, film adaptation, exhibition

Additional References
Encyclopedia Dramatica
Facebook
Reddit
Twitter
Urban Dictionary

The site also discusses the spread and news coverage of the meme, and gives examples of noticeable instances of the meme

Spread

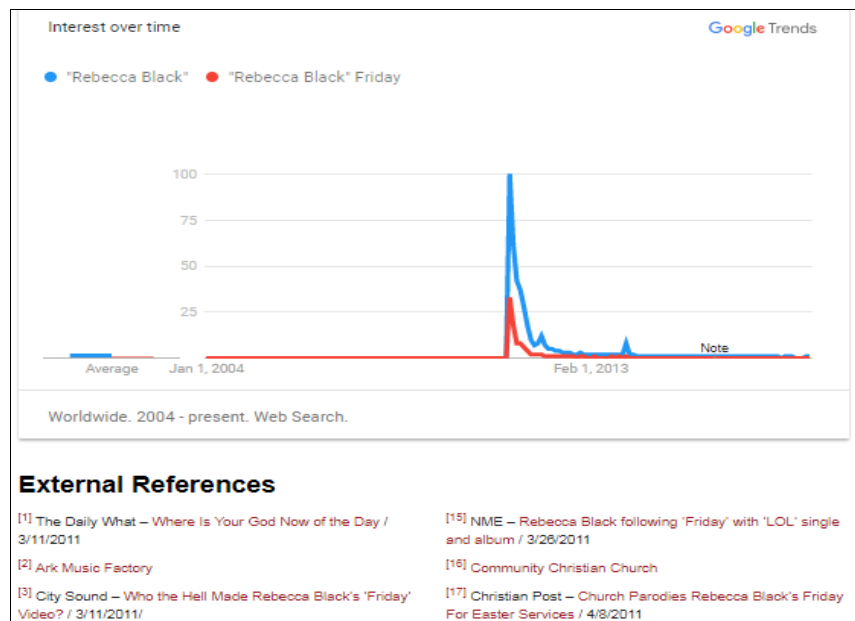
From Tumblr, the image macro series quickly spread elsewhere in February 2011, getting picked up by social media aggregators like Reddit^[5], BuzzFeed^[6] and MemeBase^[7] as well as image generator sites like MemeGenerator^[8] and Quickmeme^[9]. The series was also highlighted by a number of news sites and daily blogs such as Time Magazine^[11] and New York Magazine^[12] and Urlesque^[13].

Although the captions shared some overlap with previous Hipster Kitty image macros, Ariel's iconic image struck a chord with the Internet's childhood nostalgia. Its popularity soon surpassed that of the former series and went on to inspire a number of other [hipster Disney character](#) spin-offs.

Notable Instances



Each page also incorporates a graph charting the popularity of the meme based on data from Google, and a list of External References used in the article.



Once you've gotten a good sense what a meme's about and how it can be applied, you can use one of the many meme creating websites available (memegenerator.net , imgflp.com/memegenerator) to create your own memes to use in marketing materials, or to engage with patrons.

