Let’s give ‘em the business!! Yes, the newly updated BusinessUSA Web site developed by a group of government agencies is the yellow brick road to starting or maintaining a business in the United States of America.

You can refer patrons with business-related questions to this attractive and easy-to-use interface at http://business.usa.gov/

For my sample search I am going to click the blue “start a business” tile and answer questions on each of a series of screens for a patron who wants to sell organic coffees and teas online. Here is the first screen of questions. You simply check the boxes of any statements that are true. Then, click “next” and answer the questions on the next screen.
In this case, the business will be home-based with no other employees hired. The business will be located in zip code 12601 but will be selling to customers in other states too.

After answering the questions on all three screens (Industry & type, Location, Planning), a results screen appears with a list of links to helpful resources:

It’s a virtual toolkit for making the dream of business ownership a reality!